

Studienverlauf im Studiengang Master of Business Administration (MBA) Zollverein School

Bereich		1 st term		2 nd term	#	3 rd term	#	4 th term	#	Summe
Methodology	Modulcode	M-01		M-04		M-05				11
	Modulname	Management	3	Interpretative Approaches & Creative Techniques	2	Cognition & Emotion	2			
	Modulcode	M-02								
	Modulname	Economics	2							
Trans-formation	Modulcode	T-01 (gesamt 5 credits)		T-01		T-01				10
	Modulname	Design Studies	1	Design Studies	2	Design Studies	2			
	Modulcode	T-02 (gesamt 5 credits)		T-02		T-02				
	Modulname	Culture & Society	1	Culture & Society	1	Culture & Society	3			
Strategy & Marketing	Modulcode	SM-01		SM-02		SM-03				16
	Modulname	Strategy	4	Trends & Issues Management	4	Strategic Marketing Management	4			
	Modulcode					SM-04				
Organization & Leadership	Modulcode	OL-01		OL-03		OL-06		OL-07		16
	Modulname	Innovation	2	Information Management	4	Strategic Change	2	Leadership Skills	2	
	Modulcode	OL-02		OL-04						
	Modulname	Business Dynamics & Control	2	Human Resource Management	2					
Finance & Operations	Modulcode	FO-01		FO-03		FO-04				13
	Modulname	Data Analysis & Decision Making	2	Accounting & Controlling	4	Finance & Investment	4			
	Modulcode	FO-02								
übergreifend	Modulcode			P-01 (gesamt 4 credits)		P-01		MTH (4 Monate)		24
	Modulname			Projects	2	Projects	2	Masterthesis	20	
Summe			22		23		23		22	90